

## The Friends of The Connection at St Martin's Committee Member (Fundraising)

Dear Candidate,

We are looking to recruit one or two committee members to join the Committee of Trustees which governs The Friends of The Connection.

The Friends of The Connection is an independent charity which is run almost entirely by volunteers and is dedicated to supporting the work of The Connection at St Martin's, a charity helping people who are rough sleeping in central London. This year the Friends expects to donate over £400,000 to The Connection. The Friends of the Connection is a country-wide network of people who are committed to actively supporting the work of The Connection. They fundraise for, and donate towards, the work of The Connection, in addition to paying an annual subscription of £15 per year. Friends are regularly kept up-to-date via newsletters and emails and invited to participate in events and other fundraising activities.

The Friends' Committee oversees the work of The Friends, including but not limited to designing and running events, producing supporter material for the Friends newsletters and contributing to the strategy and direction of the charity. The Committee is supported by a part-time Charity Administrator. We are looking to expand our Committee and have a specific interest in candidates with expertise in fundraising or the organisation of events to broaden the Committee's capacity.

We would like to recruit one or two additional members to the Committee and we look forward to hearing from you.

If you are interested in the role please see the Person Specification and email a Curriculum Vitae and covering letter to friends@cstm.org.uk

Charles Woodd, Chair of The Friends of The Connection at St Martin's

## **Person Specification**

Key Responsibilities:

- Fulfil the responsibilities of a Charity Trustee of the Friends of the Connection, ensuring with the other Trustees that the charity acts in accordance with its legal obligations, and exercising expert judgement and scrutiny in that role to ensure excellent governance.
- Working with the other members of the Friends of the Connection Committee to promote the vision and values of The Connection and enhance its profile.
- Assisting with the design, implementation and organisation of the Friends' events and fundraising schedule.

- Providing insight and expertise in fundraising best practice, ensuring the Friends mailings
  and appeals are in line with best-practice and adhere to the fundraising regulator's code of
  practice.
- Contributing to, and suggesting ideas for, additional avenues which The Friends could use to fundraise.
- Exercising integrity, creating a culture which helps to achieve the charity's core purpose and ensures public trust and confidence in the charity.
- Supporting the Chair of the Friends Committee, where appropriate.

Trustee meetings are held around six times a year, usually on zoom, in the evening at a time agreed between the current Committee members. Committee members may also be invited to participate in working groups with members of the fundraising staff from The Connection at St Martin's. In addition, the Annual General Meeting is held in person at The Connection and online as part of Friends Day, which is an important annual opportunity for Friends to gather and meet each other, and hear updates on the work of The Connection.

## **Qualities required**

We welcome applications from candidates with the relevant skills and expertise to undertake the role effectively, who have an interest in and understanding of the trends, issues and environment for homeless people and rough sleepers in central London and who are eligible to act as a charity trustee.

We are particularly interested in candidates who have a background in charitable fundraising, but knowledge and experience in any or all of the following areas would be desirable:

- Professional charity fundraising knowledge, notably including Individual giving
- Knowledge of the UK charity fundraising sector
- Strategic planning skills
- A concern about homelessness, and a wish to respond
- Governance best practice